

NEED FOR INDUSTRY ACTION

Fast-paced advances in information technology have precipitated the development of new standards for the protection of personal health information and other types of personal data. This emerging area of privacy and data security law presents unprecedented challenges to the pharmaceutical industry to quickly and effectively respond to the changing regulatory environment. Members of the IPPC are actively addressing data protection issues, assessing and minimizing risks, and creating practical standards for industry performance.



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International Pharmaceutical
PRIVACY CONSORTIUM

MEMBERS

- The IPPC is an association of research-based pharmaceutical companies that face worldwide responsibility for the protection of personal health information and other types of personal data.

- Members of the IPPC include:

Abbott Laboratories
AstraZeneca Pharmaceuticals
Bristol-Myers Squibb
Elan Pharmaceuticals, Inc.
Eli Lilly and Company
GlaxoSmithKline
Johnson & Johnson
Merck & Co., Inc.
(operating as Merck Sharp & Dohme
in most countries outside of USA)
Novartis
Pfizer Inc.
Roche
sanofi-aventis
Schering-Plough Corporation
Takeda Pharmaceuticals
Wyeth

GOALS

The IPPC goals are to:

- Serve as a resource for sound analyses of data protection requirements and compliance tools tailored to the pharmaceutical industry.
- Serve as a forum for pharmaceutical company discussions that lead to the development of good practices.
- Promote uniform data protection standards on the state, national, and international levels.
- Engage government and stakeholders in the clinical research and healthcare communities in a constructive dialogue on significant issues of data privacy.
- Remain on the leading edge of privacy.

SCOPE OF ACTIVITIES

The IPPC advances understanding of existing and emerging privacy and security rules and enforcement issues in Europe, the United States, and other key countries. The Consortium works in a cost-effective manner to develop practical solutions to compliance challenges presented by the diverse assortment of data protection laws. The Consortium has analyzed the impact of such laws on:

- Biomedical research
- Pharmacovigilance
- Sales and marketing
- Market research
- Human resources programs

THE CONSORTIUM'S MEMBERS
APPRECIATE THE IMPORTANCE
OF SAFEGUARDING
THE PRIVACY OF
PERSONAL INFORMATION



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TO JOIN OR
TO OBTAIN ADDITIONAL
INFORMATION,
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